

GRMI Fuels the Engine of Fortune 1000 IT Management

Industry Pioneer Naheed Syed Meets Rapidly Evolving Client Needs

Naheed Syed built a career re-imagining the relationship between information technology and business management. As a veteran IT solutions leader in the banking, airline and telecommunications industries, she has managed major change in complex industries.

“I started in the banking industry in IT infrastructure, security and systems automation. After nine years in banking, I moved into the airline industry, and then into telecommunications, as wireless technology was becoming more prevalent,” says Syed, founder and CEO of Global Resource Management Inc. (GRMI).

“We spend a lot of time understanding customer pain points. We bring 25 years of knowledge to finding solutions and providing the full range of tools our clients need to do business.”

With headquarters just outside Atlanta, GRMI delivers a suite of IT services to Fortune 1000 companies. Those services range from data warehousing and business intelligence to analytics, application development and supply chain management. Syed founded the company



Naheed Syed

after more than two and a half decades in the corporate world, including several years as chief technology officer for a major corporation.

“I was always an entrepreneur at heart, even when I was in the corporate world. I helped the organizations I worked for start four new divisions and strategized many new product and service launches. I thought, let me try it for myself and see how I do,” she says.

Global Company With a Personal Touch

GRMI, founded in 1993, has earned Top 3 vendor status with many of its large clients in industries such as telecommunications, information technology, banking and finance, health care, retail and manufacturing. The company also plans to move deeper into the government and health care sectors in 2014.

“We began working with big data 15 years ago, so we have a lot of experience helping clients manage large data environments incorporated into business intelligence and analytics systems,” Syed says.

A global company with multiple locations, including international offices, GRMI prides itself on deep, long-lasting client relationships built on innovation and problem-solving. GRMI was named Georgia Global Technology Company of the year in 2011 and 2012 by MBDA. The company was also recognized among *Entrepreneur* magazine’s “Top 50 Fastest-Growing Women-Led Companies.” Syed has been named “Entrepreneur of the Year” and an “International Woman of Influence” by WeConnect and *MBE Connect Magazine*.

“We hand select each client, and our goal is to be among the top vendors for each,” Syed says. “We spend a lot of time understanding customer pain points. We bring 25 years of knowledge to finding solutions and providing the full range of tools our clients need to do business. This is why GRMI has many client recognitions, kudos and references.”



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